

## Australian Made Products

The Australian Made, Australian Grown logo is administered by Australian Made Campaign Limited (AMCL), a not-for-profit public company established in 1999 by the Australian Chamber of Commerce & Industry (ACCI) and the network of state and territory chambers of commerce, with the cooperation of the Federal Government.

AMCL is not a government body and does not receive government funding for its core operations, which are licensing companies to use the logo and promoting Australian products both in Australia and overseas.

In 2002, the Federal Government transferred ownership of the logo to AMCL via a Deed of Assignment and Management, which sets out strict conditions under which AMCL may administer the logo.

The Australian Made logo is a registered certification trade mark which indicates that the products which carry it have been made or grown in Australia.

As a registered certification trademark, the Australian Made, Australian Grown (AMAG) logo can only be used on products that are licensed with Australian Made Campaign Ltd (AMCL).

AMCL is a not-for-profit organisation, funded entirely by the fees paid by licensees.



More information about the official Australian Made Campaign including standard definitions can be found here:

<https://australianmade.com.au/>

**Please note that companies choose to participate in this voluntary Certification process to be permitted to display the official Australian Made Logo.**

**However, many companies manufacture products locally and decide to not register and pay the annual license fees for this specific Logo.**

We will display alternative Logos or comments for Australian Made products based on information provided by the manufacturer. Please get in touch with us if you require more details about any specific product on our website.